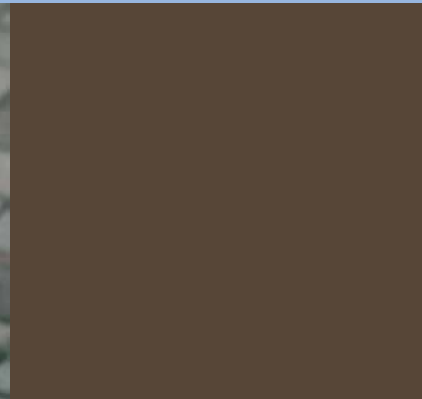


The Global Distance MBA: An innovative learning experience



the globally networked management school



If you are looking for career advancement, career change or personal development and you have 3 to 5 years experience as a manager in the business world or in the public sector our Global Distance MBA program is perfect for you!

The right match for you

As a successful manager in today's dynamic, international world you must be able to continually adapt to change and yet not lose sight of the big picture. This program is designed to provide you with the conceptual and practical tools you need to do just that and in a truly international context. Your professional and personal development will enable your career to flourish!

Out of the classroom but not out of touch

We recognize that most managers cannot afford to take too much time out of the office. Our program is designed to be as flexible as possible, without compromising quality or academic rigor. The Global Distance MBA program, based largely on self study -under guidance from top (international) faculty, personal tutors and real world practitioners, incorporates at least 4 residential weeks with fellow students in different countries.

Distance learning allows you to balance other responsibilities such as career and family while learning at your own pace in your home or office and the residential components are invaluable for the many (international) dimensions they bring to the program.

The Global Distance MBA program:

- is an accredited academic program offered jointly by Maastricht School of Management and Open University of the Netherlands
- is a 2 year part-time program requiring a Bachelor's degree, 3 - 5 years work experience and proficiency in English
- has an international faculty, student body, study locations and network
- allows you to combine work, self study (using state-of-the-art distance education technology) and study abroad
- offers a Masters Degree in Business Administration (with the option of a specialization in Public Sector Management)
- offers five entry opportunities per year

start ↓					start ↓					start ↓																			
January					February					March					April					May					June				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26				
Courses 2 and 7										RW*					Courses 3 and 8					RW*					Courses 4 and 9				

* residential week



Core program (compulsory)

EC points

1	Leading change in international organizations and companies	<ul style="list-style-type: none"> • Corporate restructuring and change management • Corporate social responsibly and ethics • Managing and structuring organizations 	5
2	Research methods	<ul style="list-style-type: none"> • Quantitative research methods • Qualitative research methods 	5
3	Accounting for managers	<ul style="list-style-type: none"> • The concepts, processes and institutions in the financing of business enterprise or other forms of organization • The concepts and applications of accounting 	5
4	Managerial economics	<ul style="list-style-type: none"> • Micro economics • Industrial organization 	5
5	Business and politics in the global arena	<ul style="list-style-type: none"> • Globalization • International relations; trends and issues • Trade and investment • The impact of legal systems on organizations • Sustainability issues • Political risk and contemporary processes of regionalization, emerging markets, global governance 	5
6	Global organizational strategy	<ul style="list-style-type: none"> • Strategy formation • Strategy implementation • Trust and control 	5

July				August					September					October					November				December			
27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	
			RW*	Courses 5 and 10								RW*	Courses 1, 6 and 11					Christmas holidays								

start
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start
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Electives (business administration)

EC points

7	Interorganizational cultural diversity and gender	<ul style="list-style-type: none"> • Team dynamics • Forms of leadership and co-operation • Cross cultural management 	5
8	Marketing in a global context	<ul style="list-style-type: none"> • Global marketing management • International customer, market and industry analysis • Concepts, processes and institutions in the marketing of goods and/or services 	5
9	Global supply chain management	<ul style="list-style-type: none"> • Operations management and management sciences • IT and global value chain management • Supply chain management • Management information systems, including IT applications; knowledge management • E-commerce • Concepts, processes and institutions in the production of goods and/or services 	5
10	Innovation and new business ventures	<ul style="list-style-type: none"> • Intrapreneurship • Entrepreneurship • Innovation management 	5
11	Corporate finance	<ul style="list-style-type: none"> • Techniques required for capital budgeting • Manage working capital components such as cash and inventories • Efficiency and characteristics of financial markets 	5

Electives (public administration)

EC points

7	Policy analysis and policy management	<ul style="list-style-type: none"> • Policy cycle • Policy decisions and their efficacy • The relationships between the political arena and the bureaucracy • Policy instruments • Policy process management • Multi-level decision making • Policy evaluation 	5
8	Public governance	<ul style="list-style-type: none"> • Governance in public policy • Coordination mechanisms • Comparative public management • Theory and assignments on innovation management in the public sector 	5
9	Public sector management	<ul style="list-style-type: none"> • Public administration instruments • Governance instruments • Civil service leadership 	5
10	Public finance / Finance in international markets	<ul style="list-style-type: none"> • International finance • Public and corporate governance • Public sector economics 	5
11	Project management	<ul style="list-style-type: none"> • The project cycle • Manage resources, time, money and scope 	5

Our innovative curriculum

Our curriculum combines innovation in content with cutting-edge distance education technology to provide you with the best education available today. You can choose between Business Administration or Public Administration and tailor your MBA to your chosen career path. The core program consists of 11 interdisciplinary courses. The first 6 of these are compulsory.

What makes our Global Distance Learning MBA the right choice for you?

- Earning a Masters Degree will equip you with the knowledge, competencies and credentials needed for career advancement whether in business or the public sector
- It is an accredited program with unique program structure and curriculum
- You will gain an understanding of managerial problems and their complexities in an (international) context and insight into their solutions
- It is affordable and offers flexibility
- The strong international dimension increases cross-cultural sensitivity
- There is optimal use of your valuable time and energy with well-guided self study and support (with personal tutors)

A structure designed for a global experience

To maximize your international learning curve our program gives a series of assignments that are designed to challenge and improve your management knowledge. You will analyze and share information in multi-cultural teams, in part, to gain experience with global economic and political processes. There is ample support provided for you to develop your full management potential (intranet, textbooks, etc.)

Network with like-minded people world-wide

Our week long residential experiences are designed to allow you to network with fellow students and tutors whilst experiencing a range of management styles that crosses cultures and countries. You will visit several exciting locations world-wide, enabling you to supplement your online learning with international networking experiences that reach around the global management world.

Preparation to maximize your potential

The preparation of the thesis is a central part of the residential weeks, where you will participate in thesis workshops. Your thesis will provide you with an opportunity to analyze and reflect upon the relevant parts of your company or organization and reach new insights, making full use of both the theoretical and practical knowledge you will gain from your MBA. In the workshops you can benefit from a wealth of international experience brought to you by participants and tutors.

A meeting of minds: our organizations

The Maastricht School of Management (MSM) and the Open University of The Netherlands (OUNL) have pooled their vast knowledge of MBA program delivery across the world to bring you the Global Distance MBA. This program brings together the best of management with the best of distance learning. The Maastricht School of Management has roots in over 25 countries, where MBA programs are tailored to local needs and circumstances and are delivered in close co-operation with MSM's experts. Each year, more than 1000 students graduate across the globe from a range of rigorous MSM programs including DBA's and PhD's.

The Open University of the Netherlands delivers a broad spectrum of open and distance learning programs including BSc and MSc programs, supported by ICT. These programs are renowned for their innovation and quality. They combine the best of academia within a professional context.

To find out more about our teaching methodology and program structure, please visit our website: www.GlobalDistanceMBA.com

Admission requirements

- Bachelor's degree from a recognized university or its academic equivalent
- 3 - 5 years work experience
- Proficiency in English
 - TOEFL test score of at least 550 or
 - Other proof such as previous education or work experience in English
 - Without a TOEFL score - an interview with one of our partner institutions
- A GMAT score of 550 may be required (in the absence of a Bachelor's degree)

To find out about our application procedure please visit our website: www.GlobalDistanceMBA.com



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